

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS

PRESENTING SPONSOR
\$50,000

DINNER SPONSOR
\$30,000

PARTNER SPONSOR (1 Available)
\$40,000

PLATINUM SPONSOR
\$25,000

GOLD SPONSOR
\$10,000

SILVER SPONSOR
\$5,000

BRONZE SPONSOR
\$2,500

Company Name/Logo and/or link on All Events for 2023 & 2024 Print & Digital Event Marketing Materials

	Presenting	Dinner	Partner	Platinum	Gold	Silver	Bronze
Event Websites Sponsorship Page	•	•	•	•	•	•	•
Email Campaigns	•	•	•	•	•	•	•
All Social Media Posts	•	•	•	•	•	•	•
3 Social Media Posts	•	•	•	•	•	•	•
Video Screens	•	•	•	•	•	•	•
Step and Repeat Banners (logos only)	•	•	•	•	•	•	•
Podium Mentions	•	•	•	•	•	•	•
News Releases	•	•	•	•	•	•	•
All Print Materials	•	•	•	•	•	•	•

Individual Recognition During Dinner Slideshow

	Presenting	Dinner	Partner	Platinum	Gold	Silver	Bronze
8 Branded tables (80 seats) with premier seating	•	•	•	•	•	•	•
4 Branded tables (40 seats) with premier seating	•	•	•	•	•	•	•
3 Branded tables (30 seats) with premier seating and 30 passes to VIP party area	•	•	•	•	•	•	•
2 Branded Tables (20 seats) with premier seating and 20 passes to VIP area	•	•	•	•	•	•	•
Tabling Opportunity in VIP area with custom step and repeat banner	•	•	•	•	•	•	•
1 Branded Table (10 seats)	•	•	•	•	•	•	•
30-sec. video during dinner (Made by sponsor) OR Speaking Opportunity During Program	•	•	•	•	•	•	•
Short video during dinner (Made by sponsor) OR Speaking Opportunity During Program (5 Avail.)	•	•	•	•	•	•	•
Full-page Premium placement Ad in program book for all yearly events for 2023*	•	•	•	•	•	•	•
Half-page Premium placement Ad in program book for all yearly events for 2023*	•	•	•	•	•	•	•
Quarter-page Premium placement Ad in program book for all yearly events for 2023*	•	•	•	•	•	•	•
VIP AFTER PARTY PROGRAM AUCTION REGISTRATION (5 Available)	•	•	•	•	•	•	•
Private VIP room for 80 guests	•	•	•	•	•	•	•
Private VIP room for 40 guests	•	•	•	•	•	•	•
10 passes to VIP area	•	•	•	•	•	•	•
2 passes to VIP area	•	•	•	•	•	•	•
Speaking Opportunity During Program	•	•	•	•	•	•	•

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FOOD SPONSOR
\$2,000

PRIZE SPONSOR
\$2,000

SCORECARD SPONSOR
\$1,500

RULES SPONSOR
\$1,500

CART SPONSOR
\$1,500

TABLE
\$800.00

Name or Logo on Event Materials

Sponsor logo at food station	•					
Sponsor logo on winning team prize letters		•				
Sponsor logo on all scorecards			•			
Sponsor logo on all rules sheets				•		
Sponsor logo on golf cart signs					•	

ADDITIONAL EVENT BENEFITS

COMMUNITY JOINING THE FIGHT AGAINST CANCER TO WIN: **Gold Sponsor \$10,000**

1. 30-second ad on social media, featuring company representative
2. 2 golfers for Annual Golf for Cancer event, 2 golf tee box signs, 4 tickets to Journey Walk of Pink Celebration Lunch, reserved table for company volunteers & guest at Journey Walk of Pink
3. Recognition at one volunteer appreciation luncheon at the Journey Walk of Pink
4. On-site recognition at all events (signage & announcements)
5. Company banner displayed at Annual Golf for Cancer Event

COMMUNITY FIGHTING TO BE CANCER FREE: **\$7,500**

1. Full-page Premium placement Ad in program book for all yearly events for 2023*
2. 30-second ad featuring company representative on website
3. 4 golfers for Annual Golf for Cancer event, 2 golf tee box signs, 4 tickets to Journey Walk of Pink Celebration Lunch
4. On-site recognition at all events (signage & announcements)
5. Logo included on email communications
6. Logo and link on sponsors page of Patricia Haley Charity & Mommy, I Have Cancer website
7. Social media recognition Company banner displayed at Annual Golf for Cancer event

SURVIVOR: **Silver Sponsor \$5,000**

1. 30-second ad on social media, featuring company representative
2. 2 golfers for Annual Golf for Cancer event, 1 golf tee box sign, 2 tickets to Celebration of HOPE
3. On-site recognition at all events (signage & announcements)
4. Company banner displayed at Annual Golf for Cancer event

COMMUNITY PARTNER OF HOPE: **Bronze Sponsor \$2,500**

1. 2 golfers for Annual Golf for Cancer event, 2 tickets to Journey Walk of Pink Luncheon